


PPS PORTLAND PUBLIC SCHOOLS

PPS Successful Schools Survey Results

Board of Education
June 2015

Successful School Survey Stakeholders

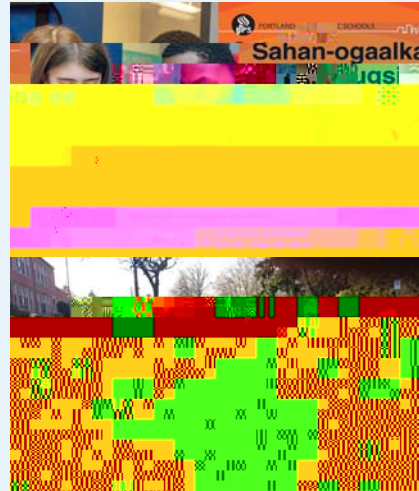


- Community & Parents for Public Schools
- Portland Association of Teachers
- Portland Council PTA
- Service Employees International Union
- Portland Federation of School Professionals
- PAPSA
- Coalition of Communities of Color
- Stand for Children

PPS

Successful Schools Survey Communication Strategies

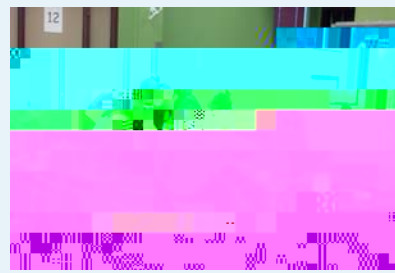
- Posters, lawn signs & flyers in all schools with materials translated in supporting languages
- Mailing to all PPS households
- Social media posts—boosted posts
- District wide e-blasts



Outreach & Engagement Strategies



Bicycle raffle drawing- Faubion



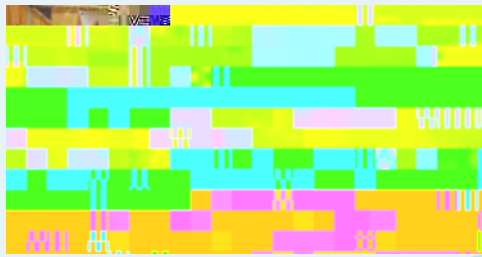
Participating parents after

- Coordinated with school Principals to remind communities to participate in the survey
- Coordinated outreach with PTA's and SUN programs
- Traveling computer lab for parents to take survey online or paper
- Raffle incentives—donated prizes by Timbers and Thorns



Culturally Specific Outreach

- Partnered with Community Agents including Dual Language Immersion and ESL
- Survey tables at community events with a special focus on events with large attendance from families of color
- Unique printed materials for Spanish speaking families
- PSA's on Spanish speaking radio stations.



Vietnamese Tet Festival

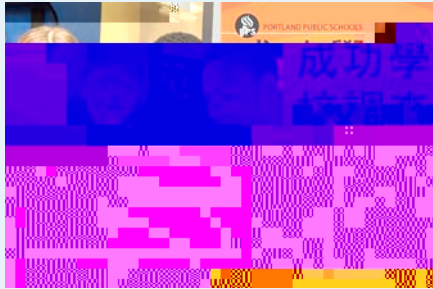


Portland Public Schools Successful Schools Survey Results Summary

by DHM Research



Lessons Learned



- Electronic communication increasing, specifically with mobile phones
- Electronic surveys vs. paper surveys
- Single subject emails
- Strong engagement from school, PTA, community agents
- District-wide raffle vs. School level raffle
- Principal and/or PTA communication delivered high levels of participation
- Online password and login system was a barrier for some parents

Next Steps

- Communicated key findings to internal and external stakeholders, and community
- Completing detailed analysis of disaggregated results with focus on race, title 1 schools, and school type.
- Results being distributed to staff leaders by subject area for evaluation and action.
- School level results will be provided to school administrators and parent leaders by the end of the summer.

